

RECEIVABLES CREDIT/DEBIT MEMO FORM

Note: Complete this form electronically and use the drop down menus when provided.

Today's Date:	November 1, 2012	
Station:	KMBC	Drop Down
Sales Region:	LOCAL	Drop Down
Agency:	Media Strategies & Research	
Advertiser:	McCaskill/D/US Senate	
Invoice #	926475	Net Invoice Amount
Invoice Date		Amount Paid
	Adjustment to Gross Billing	(\$485.00)
	Adjustment to Net Billing	(\$412.25)
AE Name:	Jeff Kitzsteiner	
SM Name:	Jeff Hoyt	
Reason for DEBIT/CREDIT:	POLITICAL RATE ADJUSTMENT	Drop Down
	(Field Required - must use drop down list)	

EXPLANATION (Please explain in detail):

Rate adjustments for line 8, 1X Sun., 5-6AM, line 11, 2x M-F 9-10AM, line 18, 8x M-F 4-5PM, & line 34, 1x Thursday 9-10PM.

Revised invoice required? _____

REQUIRED APPROVALS:

Local AE	Local Sales Region	(Web & Mobile when applicable)
LSM	Local Sales Region	(Web & Mobile when applicable)
NSM	National Sales Region	(Web & Mobile when applicable)
DSM	Digital Sales Region	Web & Mobile optional/station's discretion
GSM	All debits/credits	except Retrans & Non Sales region
Regl Controller	All debits/credits	

Form with all required approvals emailed to Regional C&C Manager

Input to Wide Orbit on: _____ by _____

ORDER CHANGE

Candidate: McCaskill For Senate 2012

KMBC-TV Contract #: 926475

Agency Estimate #: 11281

Flight Dates: 10/23/12 - 10/29/12

CONTRACT LINE NUMBER	PROGRAM	DATE	TOTAL SPOTS	ORIGINAL COST	REVISED COST
11	Rachael Ray	10/24-10/26/12	2x	\$125	\$100
18	Dr. Oz	10/23-10/26/12	8x	\$175	\$160
34	Scandal	10/25/2012	1x	\$2,100	\$1,810
8	First News 5-6AM	10/28/2012	1X	\$60	\$35

Original Gross: \$108,160.00

Original Net: \$91,936.00

Revised Contract Cost: (gross) \$107,675.00

Revised: (net) \$91,523.75

Due Candidate: (gross) \$485.00

Due Candidate: (net) \$412.25

Due Station: (gross)

Due Station: (net)